

What's Missing from Your Resume?

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June 5, 2014 -- People who land the job they are after usually share one thing: a great resume. How do they do it? How do they stand out from the crowd? "First and foremost, networking is key," explains Tom McNeil, President of career consultants MDL Partners (www.mdlpartners.com). "A great network will allow you to get your resume in front of the right people and get it put on the top of the pile."

But then what? In today's competitive job seeking environment your resume better shine to get a second look.

So what is missing from most resumes? *You*.

Personalization is important. You reach out to people with your resume. You attract people to you by projecting your personal brand and value. "Creating effective messaging with your resume is critical to a successful job search," adds McNeil. "MDL Partners works with clients to differentiate themselves." Express your voice and personality. Since so many people are competing for the same jobs with similar qualifications, personalizing the keywords you use in your resume can give you an edge with a prospective employer.

Add in some intense networking, with a clear plan in place, and you're a step ahead.

MDL Partners works with clients to achieve their career goals and to broaden and deepen their network. There are plenty of times in your career that you will use MDL Partner's services – and once you are a client, you are a client throughout your entire career. MDL Partners works with clients on their immediate needs today, with an eye towards the future.

About MDL Partners:

In the career consulting industry MDL Partners is unique because we utilize our extensive network of over 5,000 clients as a primary resource. At MDL Partners we work with mid and senior level executives, entrepreneurs and professionals who are looking for a better environment, a new job, a career change or career advancement. When you become a client of MDL Partners you immediately gain access to a worldwide network of senior level executives and professionals. This extensive network is a true differentiator between MDL Partners and other career services options. And our career services are yours to use in the future as your needs and the market change.

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